HOW DOES THIS VDP THING WORK?

VARIABLE INFORMATION:

<First Name>

<Customer Logo>

VARIABLE DATA SPREADSHEET

COMPANY NAME	FIRST NAME	SIGNATURE	SALES PERSON	EMPLOYEE NAME	PROJECT NAME	# OF JOBS	CUSTOMER LOGO	VARIABLE IMAGE OR STATIC IF NOT AVAILABLE
<Company Name>	<First Name>	<Signature>	<Sales Person>	<Employee Name>	<Project Name>	<# of jobs>	<Customer Logo>	<Variable Image or Static If Not Available>
wedü	Amy	NickSig.jpg	Nick	Randy	Postcard	002565	wedulogo.jpg	HPimg2.jpg

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